

Publication date: February 13, 2025 Expiration date: March 23, 2025

#### **Enrolment Call for "Food City Design Seasonal School"**

#### Article 1 General Directions

Pursuant Decree n. 270 22/10/2004 of the Ministry of Education, University and Research, the School of Advanced Studies on Food and Nutrition activates "Food City Design Seasonal School" for the year 2025. The school will last a total of 33 hours and will feature in-presence lectures and educational visits to the production district of the city of Parma, location of the course, from 19 to 24 May 2025.

Lessons will be held in English and at the end of the course, a certificate of participation will be issued to those who have attended at least 80% of the lessons.

The duration of the course will be 6 days, from 19 to 23 May 2025 it will be divided into frontal lessons in the morning, at the premises of the Open Laboratory - Convent of San Paolo, and educational visits to the area in the afternoon; the morning of May 24th will be dedicated to the feedback of the previous 5 days and to the presentation of the project work that the participants will develop guided by the faculty. From May 5th, information and educational materials will be sent to participants in preparation to the lessons.

The Seasonal School was created in collaboration with the UNESCO Parma Creative City of Gastronomy Foundation with the aim of cultivating and spreading the importance of placing food and wine heritage at the center of development plans at a local level, and of actively collaborating at an international level with the other members of the creative cities network.

The "Parma, IoCiSto!" project project The Association will provide 5 scholarships to fully cover the registration fee. The methods for requesting the aforementioned contributions can be found in the art. 6 of this registration notice.

The Seasonal School aims to train experts in food culture, capable of maintaining connections between local administrations, SMEs, agri-food systems, food and wine tourism and citizens with particular attention to the concepts of food quality and sustainability in terms of production, transformation, distribution and any other phase of the food chain that may be relevant for sustainable local food value chains.

The figures trained will be particularly competent in the field of urban regeneration, with specific skills on issues related to food. The trained figure will be able to use this professionalism in the public or private sector, public bodies and private companies involved in food supply, food production and distribution, and in local food production associations.

## Article 2 Admission Requirements

The Seasonal School is aimed at individuals with a bachelor's or master's degree and professionals in the



public and private sectors.

If not English mother tongue, to all participants is recommended a minimum knowledge of English (B2 level). This factor will be taken into account during selection.

There are 12 places available. The Seasonal School will be activated in the event of reaching minimum 10 participants.

### Article 3 Selection Admission and Documents Submission

Enrolment for admission must be sent by midnight on 23/03/2025 to the email address advancedstudies@unipr.it specifying in the subject "Participation Food City Design Seasonal School – Surname and Name".

The mail must be accompanied by:

- 1. curriculum vitae (including educational experience and English language level)
- 2. motivational letter (in English)
- 3. Copy of the front and back of a valid identification document

All candidates will be admitted to the selection with reserve; the School of Advanced Studies on Food and Nutrition will at a later stage exclude those candidates who do not possess the admission requirements stated in this call.

In the event of false or misleading declarations presented by the candidate for the purposes of enrolment, without prejudice to the criminal sanctions referred to in art. 76 of Presidential Decree no. 445 of 28 December 2000, the same candidate loses the right to enrol. Any false or misleading declarations may lead to exposure to juridical action for damages by the parties concerned.

Any applications received after the deadline will be evaluated only if the minimum and maximum number of available places is not reached.

## Article 4 Selection Procedure

Admission to the Seasonal School is subject to a positive judgment based on the evaluation of the curriculum vitae, on the professional experiences congruent with the themes of the Seasonal School and on the motivations expressed by the candidates.

The Judging Commission is appointed by the President of the School of Advanced Studies on Food and Nutrition.

## Article 5 Creation and Approval of the Ranking

Among the eligible candidates, those who have placed themselves in a useful position in the ranking, compiled on the basis of the overall score, will be admitted to the Seasonal School in relation to the number of places available.

The overall score is based on the following criteria.

- 1. Qualifications: Bachelor's degree /Master's degree, up to a maximum of 10/40 points
- 2. Curriculum: assessed on the skills acquired in the context of the topics covered in the Seasonal School, on any professional experiences congruent with the themes of the Seasonal School, on the academic performance taking into account any qualifications and publications, up to a maximum of 10/40 points
- 3. Motivational letter: up to a maximum of 20/40 points

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In case of ex-aequo, the one who obtained a higher score in the evaluation of the curriculum vitae has precedence; in case of further equality, the younger candidate precedes.

## Article 6 Enrolment Fee for Participants

Admitted candidates will have to bear a cost of registration for the training course of 2,500.00 euros. Payment methods and deadlines will be communicated at the time of admission to the course.

The registration cost also includes travel expenses to the production and corporate entities in the area where the afternoon visits will take place, lunches and coffee breaks.

The 5 scholarships, offered by the Association "Parma,IoCiSto!", will fully cover the registration fee and are will be assigned by the Commission during the evaluation of the applications for admission to the first 5 classified (under 30 years of age) based on the overall score obtained.

Winners of the scholarships must confirm their desire to take advantage of the contribution by the deadline indicated in the email. If they do not wish to take advantage of this contribution they must give written notice. We will then proceed with scrolling based on the ranking.

## Article 7 Enrolment and Submission of Documents

Candidates will receive communication of the successful admission by e-mail. To secure their position in the Seasonal School it is necessary to send written confirmation within the deadline that will be communicated in the email itself together with the form with information on billing data.

Those who fail to confirm the position or fail to make the payment within the deadline will be considered as having renounced and the ranking will be scrolled.

# Article 8 Person in Charge of the Procedure

Pursuant to the law 7 August 1990, n. 241 and subsequent amendments, the person referred to as in charge of the procedure in this announcement is Prof Eleonora Carini e-mail: advancedstudies@unipr.it

The provisions of this call aimed at guaranteeing transparency of all phases of the procedure and the criteria and procedures for the appointment of the Judging Commission and the persons in charge of the procedure are in implementation of the law of 7 August 1990, n. 241 and subsequent amendments.



## Article 9 Information for the processing of personal data

The Data Controller is University of Parma, based in via Università 12, 43121 Parma, Italy. Tel. +390521902111 e-mail: protocollo@pec.unipr.it

The Data Protection Officer can be contacted by sending an email to the following address: e-mail: <a href="mailto:dpo@unipr.it">dpo@unipr.it</a>; <a href="mailto:dpo@unipr.it">dpo@pec.unipr.it</a>

#### PURPOSE AND METHOD OF THE PROCESSING

The data provided is processed by University of Parma, as Data Controller, for institutional purposes, such as carrying out administrative, teaching and research activities. The processing is necessary for the pursuit of its institutional purpose, pursuant to art. 6 of the European Regulation on the protection of personal data n. 679/2016 (hereinafter referred to as GDPR for brevity), and in compliance with the general principles of transparency, fairness and non-excess referred to in art. 11 of the Personal Data Protection Code, Legislative Decree no. 196/2003 (hereinafter referred to as the Code for brevity), as well as the principles provided for by art. 5 of the GDPR, with particular regard to the lawfulness, to the use of data for specific, explicit, legitimate purposes, in a manner relevant to the processing, respecting the principles of data minimization, accuracy, limitation of conservation, integrity and confidentiality, responsibility.

The data collected will be recorded, processed and stored for the time strictly necessary to achieve the purposes for which they were collected. Personal data will be collected by University of Parma and may be communicated for exclusively institutional purposes, and in line with the legislative and regulatory provisions of reference to external subjects such as CINECA, Er-GO, ALMA LAUREA, Parma University Hospital and to persons or external companies acting on their behalf. The data will be processed with the aid of electronic tools; digital systems are equipped with measures to prevent data loss, illicit or incorrect use and unauthorized access.

#### NATURE OF DATA PROVISION AND CONSEQUENCES OF ANY REFUSAL TO PROVIDE

The provision of data for the purposes referred to in the previous point is essential for carrying out the institutional purpose. Refusal to provide them will not allow University of Parma to provide any service.

#### RIGHTS OF THE INTERESTED PARTY

As an interested party, the candidate has the rights (Article 7 of the Code and Articles 15, 16, 17, 18, and 21 of the GDPR) to ask the data controller for confirmation of the existence or otherwise of personal data, the access to the same data, to know the origin of the data, to obtain the limitation of processing, updating, rectification or cancellation of the same and the right to oppose the processing based on particular reasons. The interested party also has the right to lodge a complaint with the supervisory authority: Privacy Guarantor (www.garanteprivacy.it)

### Article 10 Final Directions

The School of Advanced Studies on Food and Nutrition has the power to arrange eventual extensions of the selection admission or enrolment period. Be it in case of not reaching minimum or maximum number of



participants provided for in this call, be it for particular circumstances or if specific educational circumstances should arise, as long as in compliance with the start date of the educational activities reported in this call. Any extensions will be communicated through a specific notice which will be highlighted on the School websitehttps://www.advancedstudies.unipr.it

For anything not expressly provided for in this call, please refer to the current University legislation and regulations.

For any information and explanation contact:
School of Advanced Studies on Food and Nutrition <a href="mailto:advancedstudies@unipr.it">advancedstudies@unipr.it</a>
Prof. Francesca Scazzina <a href="mailto:francesca.scazzina@unipr.it">francesca.scazzina@unipr.it</a>

The President of the School of Advanced Studies on Food and Nutrition
Prof Eleonora Carini

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